



## **RHINO**

Routine Health Information Network, Inc.  
44 Farnsworth St, 7<sup>th</sup> Floor  
Boston, MA 02210  
<http://www.rhinonet.org>

## **Minutes RHINO Board of Directors' Meeting January 22, 2018**

*RHINO Board of Directors' Meeting Minutes  
Arlington VA, July 25, 2017*

## Attendance

**Board Members Present (14):** Ayo Akala, Andy Beke, Jorn Braa, Jean Pierre de Lamalle, Juan Eugenio Hernandez Avila, Bill Heisel, Theo Lippeveld, Alvin Marcelo, Nancy Pielemeier, Jason Smith, Sally Stansfield, Jordan Tuchman, Tisna Veldhuijzen Van Zanten, Sanjay Zodpey

**Board Members Unable to Attend (1):** Vincent Shaw

**Communications Specialist Present:** Yes

**RHINO Secretariat Present:** Yes

**Invited Guest:** Derek Kunaka

On January 22, 2018, the JSI Rosslyn office hosted the 2<sup>nd</sup> Semester RHINO Board of Directors' Meeting.

## Summary of Action items

A summary of the action items from the meeting are as follows:

- **Regarding Overview of Activities:**

1. Board members will submit a paragraph before the next board meeting explaining what they do and how they are contributing to RHINO. These reports could either be individual or organization based.
2. Alvin Marcelo suggested that AeHIN host a RHINO expert over the regular AeHIN webinars and look for cross posting opportunities with RHINO
3. Jason Smith will talk with MEval's Director of KM, Beth Robinson to see if there are any Webinar topics or cross posting opportunities with RHINO.
4. Bill Heisel will look at the Global Burden of Disease Network's upcoming webinars that could host a RHINO presentation and/or become available for cross posting.
5. RHINO Secretariat will explore LinkedIn and Facebook as potential RHINO social media platforms
6. Aimee Hess will update the Activity Report to include Theo Lippeveld's minutes from his discussion with Alvin Marcelo exploring what makes AeHIN a successful network.
7. RHINO Twitter will follow Sally Stansfield and other RHINO board members/organizations
8. Core group will develop a list of topics for our communication strategy and create a pipeline for sharing content on the RHINO website and social media pages.

- **Regarding Presentation of Projects:**

1. Core group will determine how to clean up RHINO membership.
2. Sally Stansfield, Bill Heisel and Theo Lippeveld volunteered to write an abstract for HSR 2018 Liverpool and will have a subsequent call with Jean Pierre.

- **Regarding RHINO Secretariat:**

1. Please send updated headshots and bio-blurbs to the Secretariat so they can

be added to [rhinonet.org](http://rhinonet.org)

- a. Andy Beke
  - b. Jorn Braa
  2. Send any RHINO forum topics or potential moderators
    - a. Future Topics
  3. Send blog posts to Aimee Hess
  4. If there are any journal articles or grey literature that the board members or their colleagues would like to have added to the RHINO Resource Library, please send the article details to [suzanne\\_slattery@jsi.com](mailto:suzanne_slattery@jsi.com).
- **Regarding Re-election of Board Membership:**
    1. Jean Pierre will discuss with Nancy potential replacements for her position on the board.
    2. Board will revisit funding opportunities (donors) at next meeting.

## Detailed Meeting Minutes

### 1. Welcome & Update

The Board Chairman Jean Pierre de Lamalle welcomed everyone from the Rosslyn office and Aimee Hess, RHINO Secretariat, took attendance. Jean Pierre de Lamalle, Nancy Pielemeier, Aimee Hess and Suzanne Slattery, Communications Specialist, attended in person. The rest of the board members attended remotely via WebEx.

### 2. Minutes of last Board Meeting (July 2017)

The board members proceeded to review the minutes from July 25, 2017 Board of Directors' Meeting. Board members did not revise the minutes. Any remaining action items will be carried over to this semester.

### 3. Meeting Agenda

The Board Chairman introduced the agenda and invited the members to suggest additional topics and/or provide comments. No additions were made.

### 4. Overview of 2<sup>nd</sup> Semester 2017 Activities (July – December 2017)

During the second semester, RHINO hosted its final forum of the year called, "Improving routine health data quality through the Data Quality Review (DQR) Framework." The forum featured three panelists, David Boone, Bob Pond and Kavitha Viswanathan, from JSI and the World Health Organization (WHO), who presented on an overview of the DQR framework, recommended metrics to measure data quality, country implementation, challenges and the way forward for data quality. We had 54 participants log into the Webinar, however it is important to note that several participants reported sharing a computer with multiple colleagues, so the actual number of participation may be higher than reflected. After the forum, RHINO staff shared the presenters' presentation slides on the website, Slide Share, which garnered a total of 555 views and 38 downloads, indicating active interest of the topic.

**Action Item:** Alvin Marcelo suggested that AeHIN host a RHINO expert over the regular AeHIN

webinars. It would be at no cost to RHINO, but would expose the AeHIN members to experts on routine health information systems and provide cross posting opportunities with RHINO.

MEASURE Evaluation also has a robust calendar of webinar events on a variety of topics, a number of which that could be of interest and supportive of what RHINO is trying to promote.

**Action Item:** Jason Smith will talk with MEASURE Evaluation's Director of Knowledge Management, Beth Robinson and see if there are any Webinar topics or cross posting opportunities with RHINO.

**Action Item:** Bill Heisel will look within the Global Burden of Disease Network to see if there are upcoming webinars that could host a RHINO presentation and/or become available for cross posting.

RHINO's social media network continued to expand and we gained a 7.4% increase in Twitter followers and had 1,685 impressions during Q3 and a 7% increase in Twitter followers in Q4. RHINO also significantly increased its Twitter impressions from last quarter and had 2,357 impressions during Q4.

**Action Item:** RHINO secretariat will look into LinkedIn and Facebook as potential social media platforms.

**Action Item:** Update the Activity Report to include Theo Lippeveld's minutes from his discussion with Alvin Marcelo exploring what makes AeHIN a successful network.

**Action Item:** RHINO Twitter will follow Sally Stansfield and other RHINO board members/organizations.

**Action Item:** Core group will develop a list of topics for our communication strategy and create a pipeline for sharing content on the RHINO website and social media pages.

## **5. Presentation of Projects selected by the Core Group**

Derek Kunaka provided a brief summary of his project with the core group. His goal is to clarify the number of RHINO members. Now is an opportune time to clean up our listserv and determine who our members are and how many active members we are reaching. Tanica Lyngdoh brought up the idea of introducing our network to universities and having a more active network. We currently have these webinars, but beyond that, there is typically a hiatus until the next webinar.

**Action Item:** Derek with Core Group will determine how to clean up our membership

The second project is modifying the RHINO website to include French content and resources, thus expanding our network to be inclusive of Francophone speakers. The RHINO secretariat is speaking with the JSI Webmaster and will soon have an estimate for the level of effort required to change the RHINO website.

The third project is managed by Theo Lippeveld and its purpose to learn about the way AeHIN is managed and how has become successful. Theo has been talking with Alvin Marcelo and learning the successes of AeHIN. One thing Theo learned is that the AeHIN network is highly involved with the

Ministries of Health of Asian countries. AeHIN organizes yearly meetings with several Ministry of Health leaders where action items are being agreed upon and because they are agreed upon amongst several countries, many donors including the World Bank are happy to help with funding. RHINO is one of the networks of AeHIN and Alvin has offered to do more webinars with RHINO.

The last core group project is to organize a satellite session for RHINO members at the HSR 2018 Convention in Liverpool. The board agreed that there are many possible topics surrounding Routine Health Information Systems. Sally mentioned that one interesting theme could be the “centrality of routine information systems in enabling universality” (making sure that no one is left behind). One idea is having a panel present 3 country level experiences during our satellite session. Thailand (good example on how to move towards a universal coverage scheme and couple be a key example of a low-middle income country moving towards universal coverage), Cambodia, Mexico and/or Ethiopia are all potential countries.

**Action Item:** Sally, Bill and Theo volunteer to help write an abstract for HSR 2018 Liverpool and will have a subsequent call on this with Jean Pierre.

There was a global approval, agreeing that we will work on the four project simultaneously, some of which may need additional funding.

## **6. RHINO Secretariat**

The past 6 months we have been very conservative with our spending. The only check that was written was for \$15 to the Commonwealth of Massachusetts to renew our status as a NGO. Within the next two months, Aimee will contact Norm Fougere, our tax representative, and begin the process of filing RHINOs 2017 taxes.

**Action Item:** Aimee will send an email reminder to Jorn Braa and Andy Beke so that their pictures and bios can be added to the RHINO website.

## **7. RHINO Board Elections**

Andy Beke, Jorn Braa, Alvin Marcelo, Jason Smith, Jordan Tuchman and Sanjay Zodpey all renewed their term on the board. They will be up for re-election in January 2020.

Derek Kunaka, MEASURE Evaluation was also approved to join the board and his term will be through January 2020.

Nancy Pielemeier will be stepping down from her board position and will have a discussion offline with Jean Pierre about possible replacements. Theo suggested potentially some Gates Foundation contacts.

**Action Item:** Jean Pierre and Nancy will discuss potential replacements for her position on the board.

## **8. Closure and Final Comments**

The Board Chairman closed the meeting at 11:50am, thanking the Board Members for their participation. The RHINO secretariat plans to organize another board meeting within 6 months to follow up on the many ideas generated through this meeting.

**Action Item:** Board will revisit funding opportunities (potential donors) at next meeting.

The current list of RHINO Board Members and the status of the board terms is provided in Appendix 1.



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RHINO Secretariat

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## Appendix 1: RHINO Board Members' Current Status

Current Board Members		
Name	Organization	Term
<b>Theo Lippeveld</b>	John Snow, Inc.	January 2019
<b>Jason Smith</b>	UNC	January 2020
<b>Jean Pierre de Lamalle</b>	AEDS/Belgium	January 2019
<b>Nancy Pielemeier</b>	Independent	January 2020
<b>Sally Stansfield</b>	Deloitte Consultants	January 2019
<b>Tisna Veldhuijzen van Zanten</b>	URC	January 2019
<b>Jordan Tuchman</b>	ABT Associates	January 2020
<b>Vincent Shaw</b>	HISP/South Africa	January 2019
<b>Juan Eugenio Hernandez</b>	INSP/Mexico	January 2019
<b>Sanjay Zodpey</b>	PHFI/India	January 2018
<b>Andy Beke</b>	University of Pretoria	January 2020
<b>Jorn Braa</b>	University of Oslo	January 2020
<b>Alvin Marcelo</b>	AeHIN	January 2020
<b>William (Bill) Heisel</b>	IHME	July 2018
<b>Ayo Akala</b>	World Bank	July 2018
Ex Officio Board members		
<b>Kathy O'Neill</b>	WHO	



## BOARD OF DIRECTORS MEETING

January 22, 2017 at 9:00 AM EST

JSI/DC Office, 16<sup>th</sup> Floor,

1616 North Fort Myer Drive, Arlington, VA 22209

### AGENDA

TIME	ITEM	DOC	PURPOSE
9:00 - 9:05	<b>Welcome and update</b> <i>Jean Pierre de Lamalle</i>		Information
9:05-9:15	<b>Minutes, Board Meeting, July 25, 2017</b> <i>Jean Pierre de Lamalle</i>	BD2017/1	Information
9:15-9:20	<b>Meeting Agenda</b> <i>Jean Pierre de Lamalle</i>	BD2018/2	Approval
9:20-9:25	<b>Overview 2<sup>st</sup> semester 2017 activities</b> Followed by discussion <i>Jean Pierre de Lamalle</i>	BD2018/3	Information
9:25-10:25	<b>Presentation of projects selected by the Core Group</b> Followed by discussion <i>Jean Pierre de Lamalle</i>		Information
10:25-10:40	<b>Validation of selected projects</b>		Approval
10:40-10:45	<b>RHINO Secretariat</b> Update on financial situation Followed by discussion <i>Aimee Hess</i>		Information
10:45-10:55	<b>RHINO Board Elections</b> Proposed new members <i>Jean Pierre de Lamalle</i>		Approval
10:55-11:00	<b>Closure</b>		



## Summary Activity Report RHINO Second Semester 2017

- The summer board meeting was held in July.
- During the second semester, RHINO also hosted its final forum for the year, called “Improving routine health data quality through the Data Quality Review (DQR) Framework.” The forum featured three panelists from JSI and the World Health Organization (WHO) who presented on an overview of the DQR framework, recommended metrics to measure data quality, country implementation, challenges, and the way forward for data quality.
  - The forum garnered 204 registrations from a diverse array of organizations, representing all sectors, including Peace Corps, the Palladium Group, UNICEF, the Global Fund, and the Ministries of Health for Cote d’Ivoire, Ethiopia, and Pakistan.
  - We had 54 participants login to the webinar (however it is important to note that several participants reported sharing a computer with multiple colleagues, so the actual number of participation may be higher than reflected), which is only 4 points below the market average of a participation/registration rate.
  - Post forum, RHINO staff shared the presenters' presentation slides on the website, SlideShare, which garnered a total of 555 views and 38 downloads, indicating active interest of the topic.

Compared to the forum held earlier in the year called “Using data visualization to make routine health information meaningful” (Overall, the forum had 22 posts, contributing to the discussion; RHINO staff posted the forum’s webinar slides on the website SlideShare, which garnered 62 views) , the last forum has had a much wider audience which show that RHINO services still raise interest.

Additional communication activities during the second semester involved editing and updating the RHINO website, routinely adding new publications to the bibliography resource, and promoting, on both the website and social media, our sister network RELACIS’ annual meeting

in May, held in Nicaragua and , MEASURE Evaluation's Health Information Systems Strengthening Resource Center.

- RHINO's social media network continued to expand and we gained a 7.4% increase in Twitter followers and had 1,685 impressions during Q3 and a 7% increase in Twitter followers in Q4. RHINO also significantly increased its Twitter impressions from last quarter and had a total of 2,358 impressions during Q4.
- In October JP de Lamalle Chairman of RHINO and Jorn Braa attended the 8<sup>th</sup> Joint Annual Meeting of HMIS/IDSR Managers of ECOWAS countries organized by WAHO to continue building the decentralization of RHINO network and to discuss possible contribution to a French-speaking extension of the RHINO network.
- The 15th of December the first meeting of the core group (set up following the decision made during the summer board meeting) gathered Derek Kunaka, Theo Lippeveld, Jason Smith, Tanica Lyngdoh and Jean-Pierre De Lamalle. The group identified several actions to be presented to the board meeting of the 22<sup>nd</sup> of January 2018 including: updating membership, actions to establish relationship with students, adapting the web services to reach the French-speaking audience, benchmarking with other network organizations such as AeHIN, exploring the possible organization of an event in connection with the coming symposium on health systems research in Liverpool.....
- JP de Lamalle contributed to the translation in French of the Curriculum on Basic Concepts and Practice with the support of the Global Fund and the collaboration of the Université libre de Bruxelles (ULB) et l'IRSP du Bénin; in connection with this activity discussions have been held to establish more formal relationship between RHINO , the Global Fund , ULB , IRSP.
- Theo Lippeveld had discussions with Alvin Marcelo, Executive Director of the Asia eHealth Information Network (AeHIN) to explore what makes AeHIN a success network. Theo is also in close contact with the Director of Africa CDC to investigate the possibility of involving Africa CDC as a vector to develop African networking on RHIS.